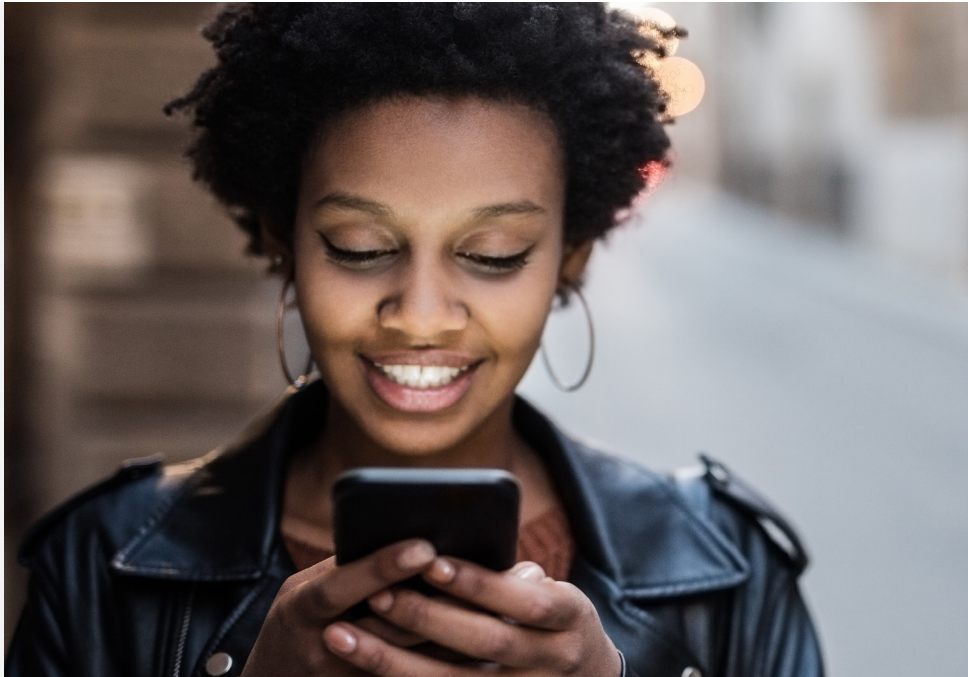


# AT&T Managed Wireless WAN



**AT&T**  
has the  
largest  
network  
in North America.<sup>1</sup>

## Untether locations, assets, and people with a plug-and-play solution that's managed and monitored by AT&T network experts.

Perhaps you're traveling to a trade show and you want to bring your own portable network. Maybe you need a temporary internet connection for your branch site, pop-up store, or construction trailer. Or maybe you need a backup internet connection for when your primary connection is lost.

All of these challenges can be solved with AT&T Managed Wireless WAN. This plug-and-play technology is enabled through our relationship with Cradlepoint. AT&T Business supplies you with Cradlepoint hardware that we monitor on your behalf. The equipment and licensing are

managed by AT&T Business, letting you avoid upfront hardware and licensing purchases.

AT&T Managed Wireless WAN lets you untether locations, assets, and people and modernize your network. This versatile solution can help you in a wide variety of situations:

- You have software-defined wide area network (SD-WAN) and need a secure, reliable, and fast primary or secondary link
- You have fixed-location sites and don't have access to wired connections

## Features

- Fully-managed wireless networking solution when bundled with select AT&T and/or 3<sup>rd</sup> Party rate plans.
- Connect branch offices, temporary sites, and remote employees
- Enabled through our relationship with Cradlepoint, a market leader in wireless wide-area network (WAN) technology

## Benefits

- Get quick internet connectivity where wired connections are unavailable, costly to deploy, or require long lead times
- Replace large upfront hardware and licensing purchases with a fixed monthly fee
- Network visibility—easy access to cloud-based tools providing reporting and analytics
- Expand your business to new locations

<sup>1</sup>Based on comparison of carrier owned & operated networks. No AT&T on-net coverage in select countries, including Canada. Details: <https://www.att.com/international/>. Destinations covered: [att.com/globalcountries](https://www.att.com/globalcountries).

- You have fixed-location sites and would like to replace your wired connection
- You need temporary internet connections at your branch site, pop-up store, or construction trailer
- You're expanding to a new location and can't wait months for cable to be installed

AT&T Managed Wireless WAN can connect from 10 to thousands of endpoints. It provides high quality voice and video across any combination of transport services. It also gives you access to the cloud, data center applications, and the internet from virtually anywhere.

Cradlepoint branch adapters are 5G enabled but will also work on 4G networks. Because AT&T 5G provides fast download speeds, lower latency, and more capacity and connectivity for millions of devices, business use cases are virtually endless. No matter the industry, businesses can benefit from this technology.

A few of the many use cases include:

- Retailers can use 5G to create augmented reality (AR) and virtual reality (VR) shopping experiences. Customers can be immersed to discover what their purchase will look like in their home environment, make a more confident buying decision, and even reduce the likelihood of returns. Examples include being able to see how furniture will look in a room or walking through a new kitchen virtually. That's a powerful sales tool.

- Manufacturers can utilize the benefits of 5G to optimize production workflows through near-immediate data analysis. It provides the foundation for sensors to detect defects or anomalies on the factory floor, in automation and robotics, and in safety protocols in a fraction of the time humans can. This can help to avoid waste, reduce downtime, and improve safety standards.
- Healthcare providers can benefit from real-time transfers of large diagnostic image files. This saves time and ensures patients get care faster. They can monitor patients remotely and be alerted to situations that need their immediate attention.
- The entertainment industry can use AR and VR for better fan experiences. New levels of engagement are being created for games, concerts, and other events. 5G has the capacity to handle large amounts of data—like tens of thousands of fans can have a quality experience through reliable Wi-Fi connections during an event. With ultra-fast speed and lower latency, 5G streamlines operations like concessions and ticketing to make the business of entertainment more efficient and fans lining up for more.

The AT&T Nationwide 5G network serves 285 million people in 22,000 cities and towns across the U.S.

## Why AT&T

AT&T Business provides flexible connectivity using the latest 5G technology devices—whether it be for a primary or secondary link—delivering a consistent and reliable network experience that's fully managed.

Contact your [AT&T Business representative](#) or learn more on our [AT&T Managed Wireless WAN page](#).