

# Finding a wholesale network to support your customers



## Despite steady growth, you face challenges that could affect your future profitability:

- Finding a competitive network provider with the broadest network reach to reduce the complexity of dealing with multiple wholesale network providers
- Choosing a technology partner that can address the evolving demands of enterprise end-users, including Ethernet, Fiber, IP, Wireless, and SD-WAN
- Implementing scalable, reliable, and cost-effective network solutions that are compatible with your existing infrastructure

## The current environment

As a service provider, you may own and operate metro area networks in your major markets and provide fiber access to commercial buildings.

Your full-service portfolio caters to various business segments, and you depend on wholesale purchases from third-party networks and services for nationwide coverage.

## Addressing these challenges can propel your growth into the future

As the demand for more extensive network integration options has grown, you find yourself dealing with a complex mix of multiple providers that offer some—but not all—of the wholesale solutions you need.

## The demand for Integrated Network Solutions

With the right partner, you can offer Ethernet, Voice over Internet Protocol (VoIP), data and IP networking, and LAN/WAN management and Wireless integration.

As the need for more flexible network options increases, managing multiple providers that offer only some of the wholesale solutions you require becomes complex.

Additionally, many of these solutions lack the necessary geographic reach and compatibility with other solutions. To expand your service portfolio and reach, consider AT&T Wholesale Solutions.

## Finding a solution

After a thorough consultation and analysis of your market situation, you and AT&T establish three primary goals:

- Transition to become an integrated networking services provider as part of your overall corporate and brand strategy
- Expand your service area by accessing AT&T's extensive fiber and wireless networks
- Develop dynamic routing policies to determine when and how to integrate your existing MPLS, IP, and Ethernet services with new dedicated and/or shared fiber Internet connectivity.

## Your path to success

With AT&T's wide coverage, comprehensive service portfolio, and expertise, you can expand your service portfolio and establish the essential components needed to deliver integrated network solutions.

AT&T offers multiple access services across the technology spectrum and high-speed services for backbone/long-haul transport options, allowing you to focus on creating end-user solutions and offerings.

Partnering with AT&T significantly enhances your ability to provide competitive end-user solutions for projects in new markets without substantial capital investment.

You can now swiftly address the immediate need for advanced integrated networking solutions and establish an infrastructure for future growth. The broad range of speeds and service options from AT&T Dedicated Internet, Ethernet and Shared Fiber Broadband enables you to introduce new service options, including IP voice and Wireless Backup.

Expand your portfolio with our future-ready connectivity and solutions.

## Overview of the AT&T Wholesale portfolio

### Internet and Networking Services

- Dedicated internet
- Business fiber internet
- Switched Ethernet
- Dedicated Ethernet
- EPLS WAN
- VPN
- SD-WAN

### Wireless and IoT

- Wireless broadband access
- Wireless voice, data, and messaging
- Vehicle solutions
- Asset management
- Professional services
- Edge solutions

### Voice and Collaboration

- Business SIP Trunking
- AT&T Phone for Business
- IP Toll Free

## Why AT&T

Discover the unparalleled scale of delivery capability, extensive product knowledge, deep security expertise, and the flexibility of a single wholesale carrier with AT&T.

We're here to support virtually every aspect of your networking technologies. Our inter-provider eBonding and APIs enable near-real-time responses to your sales force's frequent and often large volume of inquiries on service availability. Plus, the reliability of the largest fiber footprint in the U.S., you can rely on robust support in more locations than ever before.

**Now, you can continue to operate and exceed your customers' expectations with a single vendor supplying the connectivity, reach, and compatibility you need.**

**Choose AT&T and empower your business with a strong, dependable partner.**

For more information contact an AT&T Representative or visit [www.att.com/wholesale](http://www.att.com/wholesale)