

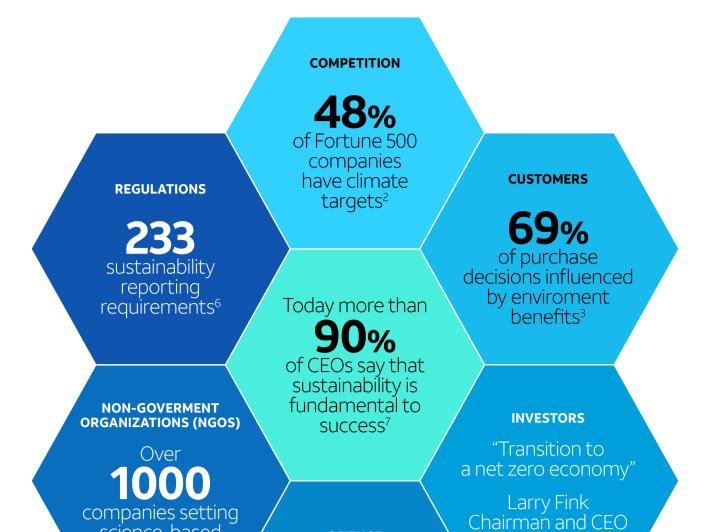
# Let us help with your net zero strategy

Min

AT&T technologies help deliver operational improvements that reduce emissions and waste

## **Demonstrate progress** on climate commitments

Science tells us that to avoid the worst impacts of climate change, the world must cut global emissions in half by 2030 and reach net zero emissions by 2050.1 This means eliminating billions of metric tons of greenhouse gas emissions through improved efficiencies and increased renewable energy.





BlackRock<sup>4</sup>

#### Businesses are under intense pressure to reduce emissions. But making progress can be difficult.

SCIENCE

Transition to a net zero economy<sup>1</sup>

- <sup>1</sup> IPCC report: Summary for Policymakers of IPCC Special Report on Global Warming of 1.5°C approved by governments
- <sup>2</sup> Report: Fortune 500 Companies Accelerating Renewable Energy, Energy Efficiency Efforts <sup>3</sup> AT&T survey of 1,001 small and medium size business responses in June 2018
- <sup>4</sup> Larry Fink's 2021 letter to CEOs
- <sup>5</sup> Science Based Targets: Companies taking action
- <sup>6</sup> Carrots & Sticks: Global trends in sustainability reporting regulation and policy
- <sup>7</sup> Forbes: Why Sustainable Branding Matters

## **Smart Climate Solutions** by AT&T

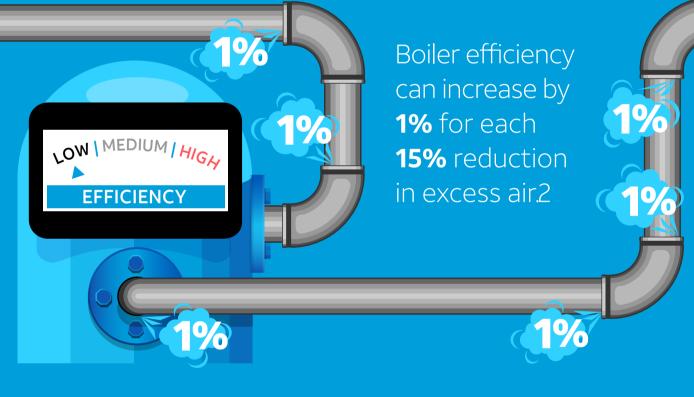
Broadband-enabled solutions are helping businesses make changes that are good for the world, and great for business. We can help organizations integrate environmental responsibility and reduction of waste into operations, products, and services.

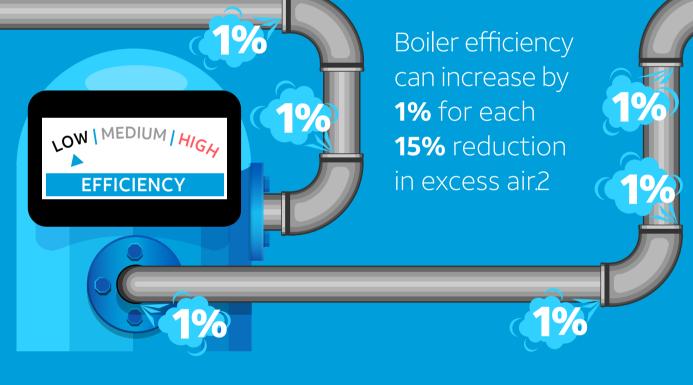
#### Manufacturing use case

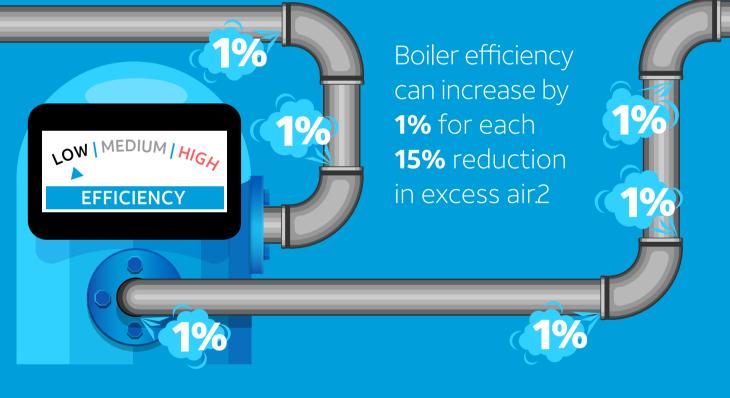
## AT&T 5G/MEC helps reduce wasted energy



For a 100 hp motor operating 8,000 hours per year, a correction of the voltage unbalance from 2.5% to 1% will result in electricity savings of kWh.3



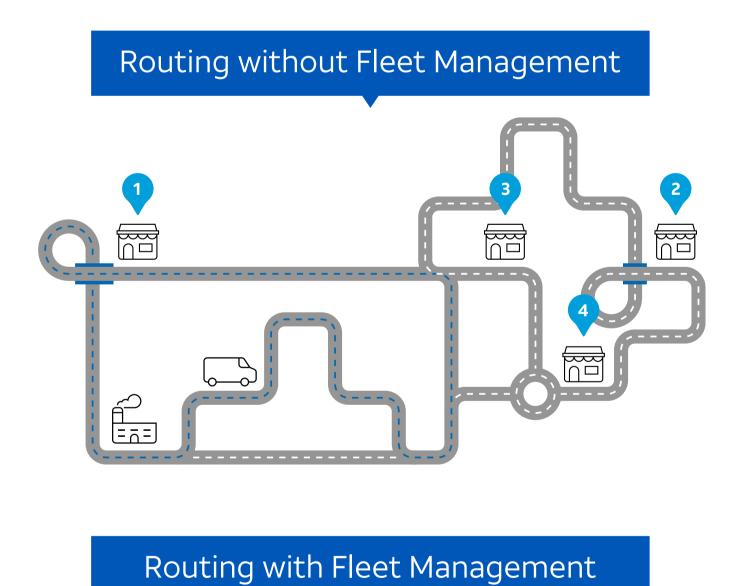


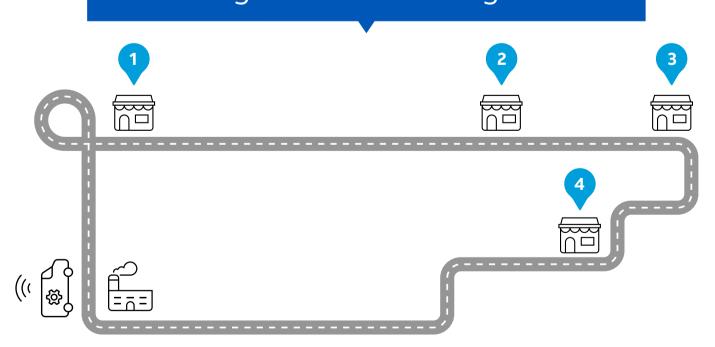


#### Logistics use case

### IoTand fleet telematics help make businesses more efficient

Reduce costs and create new efficiencies with fleet management and intelligent routing

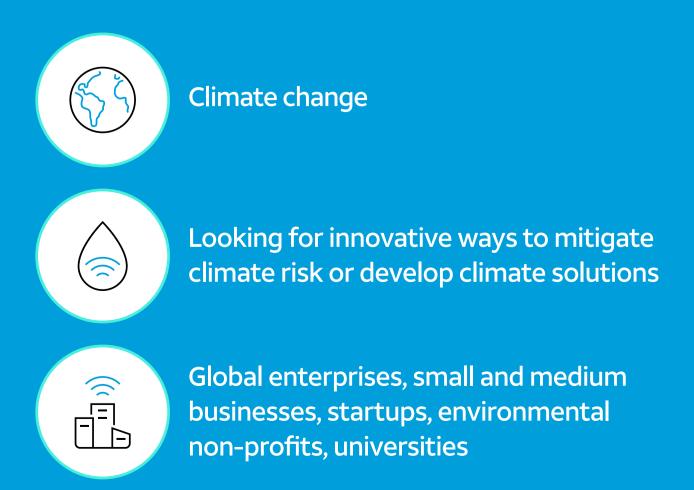




# Participate in our Connected Climate Initiative (CCI)

A new, AT&T-led collection of climate leaders working to unleash the power of connectivity solutions, including IoT, 5G and edge computing, to reduce emissions. The CCI aims to accelerate climate progress and reduce global emissions by one gigaton through connectivity-based solutions.

#### Participants are concerned about:



#### Why Choose AT&T?

We help companies integrate greenhouse gas emissions reduction into operations, products, and services. We can help you meet your emissions reduction goals and unlock business value with solutions that fit your specific needs.

Let your AT&T representative know if you'd like to have a working session to identify and prioritize opportunities.

> For more information and to download the whitepaper:

att.com/smart-climate-solutions