



# Is **SD-WAN** Right for your Business?

An at-a-glance overview of a simplified, **cloud-based network solution**

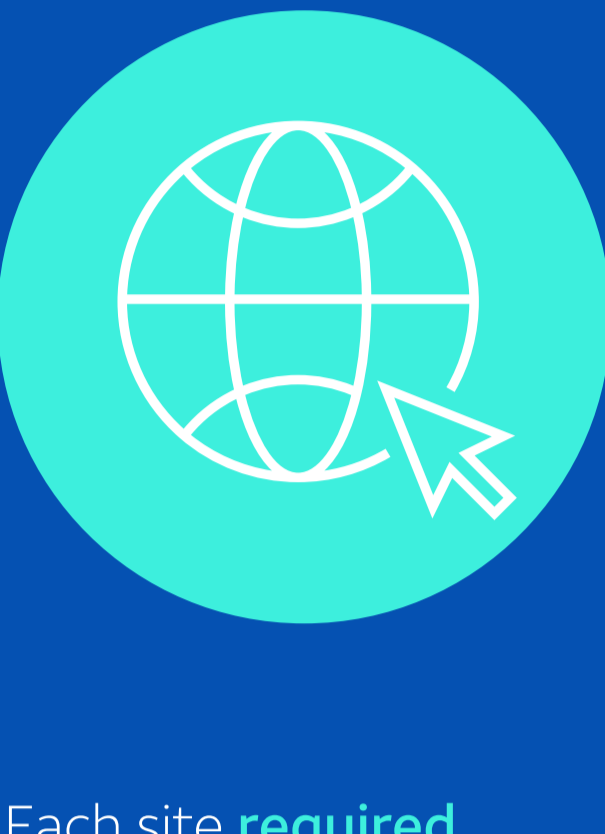
Does your business rely on multiple business applications or support several business sites? **Software-Defined Wide Area Network (SD-WAN)** is a more intelligent connectivity solution that can respond to changes in network demand to make the best use of your network capabilities.

Plus, SD-WAN delivers a centralized overview of your network and empowers you to manage devices and application functions on the fly.



## What are the limitations of traditional Wide Area Networks (WANs)?

Before a unified solution like **SD-WAN**, businesses operated their WANs manually and statically:

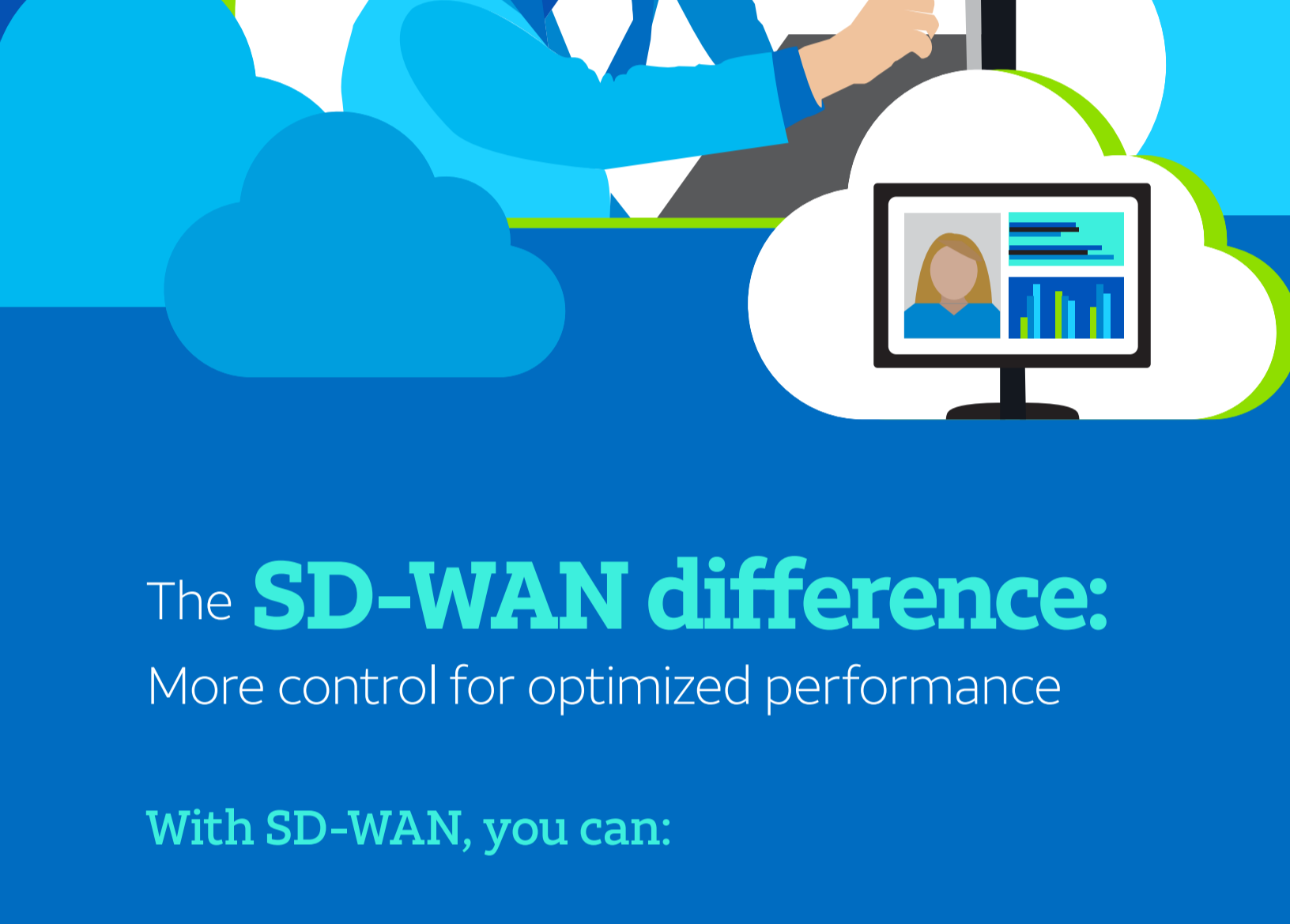


All applications received the same **bandwidth**, even those requiring lower network performance.

Each site required **individual network oversight and manual adjustment**.



Security safeguards were managed at the **site level**, not through a unified security strategy covering all sites.



## The **SD-WAN** difference:

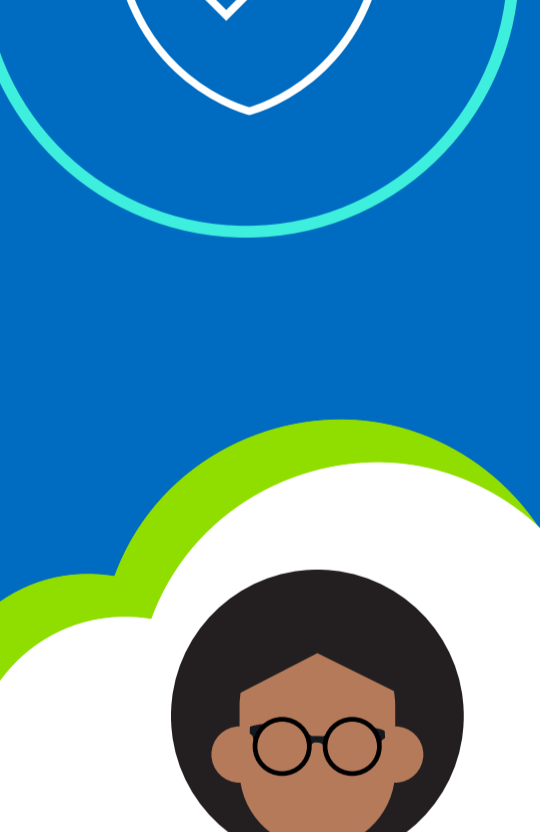
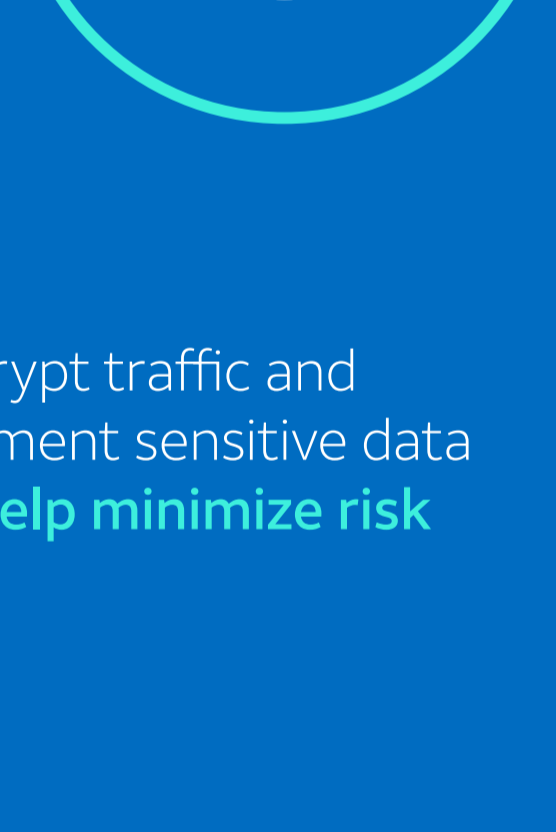
More control for optimized performance

With **SD-WAN**, you can:



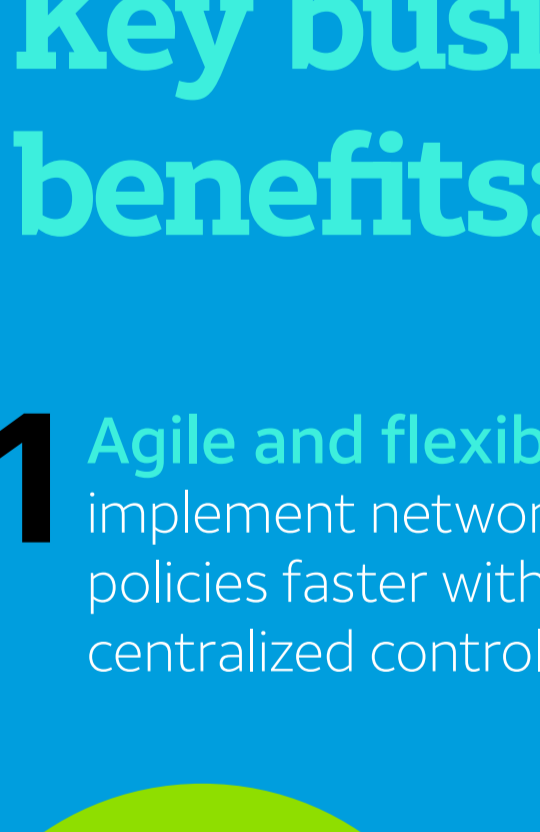
Transition from hardware-based network solutions to a **consolidated cloud model**

Link data services to create a future-ready, **scalable network that is fit to your business**



Manage traffic across sites and **tailor performance to suit application needs**

Define and deploy network policies in near-real time to **calibrate network functions on the fly**



Encrypt traffic and segment sensitive data to **help minimize risk**



## Key business benefits:

### 1 **Agile and flexible:**

implement network policies faster with centralized control



### 2 **Improved application performance:**

optimize sites with application-aware routing

### 3 **Faster time-to-market:**

accelerate timelines with centralized deployment



### 4 **Better visibility and control:**

remote monitoring and management with online insights portal

### 5 **Professional support:**

for design and on-site installation



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Are you a growing business wanting to better support your workforce, customers, and locations? Contact us today. We have professionals who can demystify the technology for you and get you up and running with emerging technology and other solutions for your business.

**AT&T was named the #1 managed SD-WAN provider in North America** by Frost & Sullivan in 2020 and 2021.

To learn more, visit [AT&T SD-WAN](#) or contact your account executive.