

# Managed SD-WAN from AT&T



## AT&T has a deep technical experience providing industry-leading, end-to-end managed solutions.

As companies pivot to SD-WAN technology, they can rely on AT&T as a recognized industry leader for delivering innovative and scaled managed solutions, covering network transport, security, voice, wireless and other key components. A recent survey of IT decision makers conducted by Frost & Sullivan indicated 54% prefer a fully managed SD-WAN service.

AT&T's comprehensive portfolio, global reach, and ability to scale operations allow delivery of end-to-end solutions with a best-in-class managed services experience whether customers are looking to control costs, enable greater network agility or increase network security and reliability. AT&T's team collaborates with customers to understand their requirements and provide best-in-class solution design.

Enabling customer digital transformation is at the core of AT&T's business. AT&T supports the entire continuum of the customer lifecycle from design and delivery to ongoing network management. Dedicated resources are assigned to each implementation, including project managers with experience delivering deployments of all size, domestically and across the globe and Engineers with deep technical expertise in SD-WAN technologies. AT&T engineers collaborate directly with customers and technology partners to analyze existing applications, security requirements, and traffic patterns. This analysis is used to design solutions that prioritize mission critical applications and traffic to deliver optimized performance.

Engineers also support initial installations and LAN migrations and create and fine-tune business policies.

AT&T takes pride in developing long-term relationships that allow us to care for our customers as their businesses evolve, whether they are looking to scale their bandwidth, enhance security or transform their network. AT&T applies our extensive expertise to provide a successful implementation, whether a customer is migrating to a new solution or building a new network.

At completion of installation, customers experience a world-class tiered support model available 24/7 to manage their global solution. Customers have a single point of contact for accountability, transparent and consistent communications, and incident resolution. In the event of a network incident, monitoring and management tools notify customers and keep them updated while professional associates resolve issues. AT&T's Integrated Service Experience provides visibility across multiple components of the overall managed solution.

AT&T is investing in industry-leading tooling with expanding capabilities that provide support teams and customers a comprehensive view of network performance. Next generation tools reduce the time required to discover and diagnose problems as well as correlate application performance with network performance to provide an enterprise view. Customers can maximize their investment with historical data from multiple sources that can be used for network optimization and capacity planning. AT&T is focused on delivering the best possible customer experience that is highly reliable, innovative and highly secure.



As the world of networking evolves and gets more complex, AT&T is a trusted advisor delivering managed solutions with networking simplicity, industry expertise and collaborative consulting. From wireless to wireline, emerging SD-WAN technologies to existing solutions, AT&T specializes in bringing it all together to serve and delight our customers.

To learn more about AT&T SD-WAN, visit [www.att.com/sdwan](http://www.att.com/sdwan).