

# Seamless visibility into your local and global supply chain: AT&T Asset Management for Shipping Containers and Trailers



One SIM enables connectivity in 220+ countries and territories without the need to swap SIMs or update credentials.

# Track your shipping assets across the globe, monitor their condition, and get alerts when you need them.

Intermodal containers, trailers, and transportation assets are constantly on the move. Whether they're in a freight yard or moving across the globe, knowing their location is critical to your profitability.

AT&T Asset Management gives you a complete view of your container or trailer inventory from the place of origin to its destination—and virtually everywhere in between.

Now, your shipments are more intelligent than ever. Camera solutions can monitor cargo for capacity or condition changes. This data and more can help you make better decisions, quicker. Imagine the insights.

## **Benefits**

- Maximize cargo revenue: View cargo capacity to improve utilization
- · Asset condition visibility: Monitor light, temperature, and volume
- End to end supply chain management: Use data across logistics ecosystem
- Reduce liability: Manage risk of loss
- Yard management: Prioritize trailer movement to maximize capacity
- Transportation management: Dispatch based on asset locations

#### **Features**

- Manage asset location, capacity, condition, and more
- Certified device options with extended battery life or solar powered options
- Wireless coverage to 220+ countries with AT&T Global SIM
- Portal for single-pane -of-glass visibility
- Near-real-time alerts
- Customize reporting frequency, alert type, and more
- View cargo capacity with optional camera capabilities



## Smart, simple asset management

#### Monitor shipping assets around the globe

Serving your global customers means maximizing use of your containers and trailers while also minimizing the risk of theft or loss. AT&T Asset Management for Shipping Containers and Trailers puts you in control. Whether your container is in motion, untethered on site, or on a railcar for weeks, you'll have maximum visibility.

#### More visibility. More control.

Coordinate movement of your critical equipment with a comprehensive set of dashboards and tools to help increase visibility and reduce downtime costs. Our cloudbased software-as-a-service (SaaS) platform enables you to see asset location and status, create custom geofences, and set a range of alerts. You can respond quickly and proactively to manage risk. And you'll know when and where your shipping containers are idle so you can quickly redeploy them to higher demand locations.

Arrival times are automatically recorded and reported to the portal. There, you can view container and trailer data such as dwell time and demurrage reporting to get maximum use from your assets.

#### Connect globally

From San Francisco to Shanghai, the AT&T network covers you in more places around the globe—220+ countries and territories and 600+ operators. Our global Subscriber Identity Module (SIM) integrates seamlessly with AT&T Asset Management for Shipping Containers and Trailers. So when your cargo travels internationally, your data continues reporting. There's no need to swap SIMs or devices. With our global reach and multiple network options, you can find the right fit for your needs and budget.

### Get alerts on these conditions

- Start and stop
- · Rapid acceleration
- Utilization
- Temperature
- Shock or impact
- · Unsafe conditions
- Container space
- Container movement
- Changes in cargo status
- · Door open or closed
- · And more

#### Customize intelligent alerts and notifications

Monitor assets for virtually any event that could put them at risk and create custom alerts to inform you about status changes. Set alarm rules and be notified about events you choose—for your entire inventory or a specific shipment. Whether you need to manage cargo capacity, temperature changes, or something else, you can identify issues quickly and close the gap.

#### See cargo volume and status in near-real time

Stay aware—even when you can't be there with camera insights into your shipping containers and trailers around the globe. Cameras enhanced with artificial intelligence (AI) give you a live look inside your trailers. See cargo capacity and identify usable space so you can align the right equipment to the shipment and maximize revenue-per-load. You'll see if cargo shifts or shippers haven't loaded properly, and you'll have images useful for insurance claims or customer support.



## How it works

Monitoring devices attached to your container have sensors that collect GPS location and other data. The data is then transmitted to a cloud application that enables you to view and manage your asset during shipment. Track a specific leg of each shipment or identify demand and supply trends by location. Use the data to get optimal use and performance from your assets across the supply chain.



#### Powered for the long haul

Whether your cargo moves quickly from yard to store, or it waits in port just a little longer, there's no need to worry about power. Your device is powered by longlasting lithium-ion batteries, with options for solar power that can extend deployment life even further. Your trailers and shipping containers will be equipped for long-term deployments and rugged environments, so you can put them to work with ease and confidence.

## First-class support

- Help choosing the right device
- SIM management tools
- 24/7 customer support
- Application Programming Interface (API) to connect with enterprise applications







Device options	XT4964A	XT3182	XT4700 series
Description	Trailer, container, and miscellaneous asset tracking. Optional mounting accessories.	For dry van trailers. If you need cargo capacity or images of freight onboard.	Rugged trailer, container, and miscellaneous tracking for powered and non-powered assets.
Sensors	Sensor types	Sensor types  - Accelerometer/motion  - Temperature/ambient light  - Door sensors	Sensor types  Internal – 3-axis accelerometer and motion, internal temperature  Reports upon motion/no motion  Yes; set by configuration
Availability	Global with Multi-LTE band roaming	North America	North America

Why AT&T

Technology is complex. Transformation is fast. Are you making the right telematics choices for your business? What you want is simple advice that you can easily understand and apply. We deliver the right insights, guidance, and solutions for you.

For more information, go to AT&T ASSET MANAGEMENT FOR SHIPPING CONTAINERS AND TRAILERS

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