



Get visibility into every item you ship with AT&T Smart Label



Over half of companies lack end-to-end supply chain visibility.¹

Enhance your supply chain with package-level insights like location, condition, and status on our global network.

How much do you know about your shipments once they're out of your hands? With all the people, places, and vehicles your items pass through along the way, you deserve a monitoring solution that offers total visibility from beginning to end plus everywhere in between.

AT&T Smart Label helps bring together the power of IoT and our global network to deliver a simple, cost-effective solution that enables you to track and monitor the condition of your most sensitive items in near-real time at any point in the journey. Small, single-use labels give you insight into every item you send—whether your

shipment is going across town, across the country, or across the world. Track location, temperature, humidity, shock, and if your shipment has been opened with our cloud-based, centralized dashboard.

Easy to use and manage

For many organizations, it's hard to know when something goes amiss with your shipment. This is critically important when you're sending time sensitive items like food, medicines, or healthcare supplies. AT&T Smart Label keeps you informed 24/7 so you always know where your shipments are located and the types of conditions in which they're being stored.

Features

- Near-real-time insights
- Customizable alerts, including temperature, shock, and more
- Easy to deploy, single use label
- Mapping and geofencing
- Single-pane-of-glass dashboard
- Battery lasts up to 6 months
- Global reach: 210+ countries, 600+ networks
- LTE and Low Power Wide Area (LPWA) capable

Benefits









- Improved supply chain visibility and quality control
- Complete chain of custody for sensitive items
- Help reduce loss on high-value or sensitive shipments
- Small enough to place anywhere

¹"Over Half of Companies Lack Clear Picture of Their Own Supply Chain, According to New Report from ASCM and the Economist Intelligence Unit," Association for Supply Chain Management (ASCM), February 23, 2021, prnewswire.com/news-releases/over-half-of-companies-lack-clear-picture-of-their-own-supply-chain-according-to-new-report-from-ascm-and-the-economist-intelligence-unit-301233340.html.



Get near-real-time insight

Data tracking and reporting includes:

-  Location
-  Shipment in motion
-  Temperature
-  Humidity
-  Drop and shock
-  Destination delivery
-  Tampering
-  Shipment open/close

**Ship confidently & securely
with AT&T Smart Label.**
833.715.1900

Labels arrive at your facility ready-to-use with no staging or kitting required, so you can simply peel, place, and scan to deploy. As soon as you create your shipment, the label's sensors connect to our global network and start sending data to the cloud. You can set up new shipments quickly and tailor alerts to notify you of the shipping events that matter most. This information is accessible from any desktop or mobile device with our web-based portal.

With AT&T Smart Label, it's easy to imagine how enhanced visibility into your shipments helps you plan more effectively, identify and manage risks, and steer clear of setbacks. Should the unexpected occur, our insights give you much needed transparency to address issues while your item is in transit or if necessary, dispatch a new shipment. Even better, you'll go from being reactive to proactive on all your shipping management activity, bringing security and peace of mind to your day-to-day using our reliable, global network.

Flexible, powerful, and cost-effective

The peel-and-stick label is small enough for any shipment, yet robust enough for commercial pallets and shipping containers. Our built-in sensor sends data if your high-value items have been opened or subjected to extreme shock. Conditional monitoring for items like vaccines or medicines provides data on temperature and humidity so you make sure they stay within range or have time to alert someone if it's potentially at risk. And configurable data logging lets you determine how often you want our sensor to report and send data on shipment conditions to keep you updated. You'll also benefit from our chain of custody tracking capabilities for items like government ballot boxes and cold chain products.

AT&T Smart Label does not need to be removed or returned to the sender and can be disposed of normally once the journey is complete.



Take a video tour
of the AT&T Smart
Label platform:



AT&T Smart Label enables you to:



Streamline your operations

- Gain near-real-time, end-to-end inventory tracking in 210+ countries across 600+ networks
- Provide chain-of-custody validation
- Help ensure proper shipping conditions
- Leverage near-real-time data to improve utilization and logistics



Optimize your business models

- Improve data-driven decision making
- Identify and respond to shipping issues faster
- Maintain visibility over long shipments and extended deployments
- Simplify warehouse storage and reduce holding costs



Improve your customer experience

- Track delivery status
- Help reduce shipment loss and theft
- Improve reliability
- Create alerts based on shipment location or condition

Why AT&T?

Technology is complex. Transformation is fast. Are you making the right choices for your shipping and logistics solutions? What you want is simple advice you can easily understand and use. We deliver the right insights, guidance, and solutions for you.

To learn more, contact your AT&T Business representative.